

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

 FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KUTV

Date:

9/21/12

I, Tiffany Yen,
 being/on behalf of: Barry Harbert, a legally
 qualified candidate of the Republican political
 party for the office of: State Governor
 in the general
 election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: \$ 95,440

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Herbort for Governor

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ronald Hawkins

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/1/12

Date

John Dwyer

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Kristen Henderson

Signature

KRISTEN HENDERSON

Printed Name

POLITICAL ADV. SPECIALIST

Title



2
KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84102

Governor Gary Herbert-R
837 East South Temple
Salt Lake City, UT 84102

Contract # 1373718

Schedule Dates 09/24/12-11/02/12
Advertiser Governor Gary Herbert-R (74153)
Agency R&R Partners (11757)
Product POLITICAL CANDIDATE (rs) (1186)
Brand Herbert- Spot TV- General :60 (473723)
Salesperson Henderson, Kristen (2948)
Sales Office KUTV/KMYU
Buyer Name Pedro,Amy
Phone/Fax (801) 746-5926 /
CPE 400 401
Account Types Local/Spot Agency BRD
Billing Type Standard
Comments

Date Entered 09/17/12
Last Modified 09/24/12
Entered By Chantryce Diehl
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$14,316.00
Net Total \$81,124.00
Sales Tax

Salt Lake City (KUTV)		Spots	Rate
By Broadcast Month	Spots		
Sep. 2012	6		\$12,800.00
Oct. 2012	37		\$59,140.00
Nov. 2012	13		\$23,500.00
Grand Total:	56		\$95,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/08/12-10/12/12	3	1:00	5:30A- News-2 News This Morning 530a	2	X	X	X	X			2	\$300.00	\$600.00	Salt Lake City (KUTV)		9/17/12	
2.0	Normal Line / News	10/22/12-11/02/12	1	1:00	5:30A- News-2 News This Morning 530a	2	X	X	X	X			4	\$700.00	\$2,800.00	Salt Lake City (KUTV)		9/17/12	
3.0	Normal Line / News	10/08/12-10/19/12	3	1:00	6A- 8A (MST)	1	X	X	X	X			2	\$550.00	\$1,100.00	Salt Lake City (KUTV)		9/17/12	
4.0	Normal Line / News	09/24/12-09/28/12	1	1:00	6A- 8A (MST)	2	X	X	X	X			2	\$1,100.00	\$2,200.00	Salt Lake City (KUTV)		9/17/12	
5.0	Normal Line / News	10/08/12-10/12/12	1	1:00	6A- 8A (MST)	2	X	X	X	X			2	\$1,100.00	\$2,200.00	Salt Lake City (KUTV)		9/17/12	
6.0	Normal Line / News	10/15/12-10/19/12	1	1:00	6A- 8A (MST)	2	X	X	X	X			2	\$1,100.00	\$2,200.00	Salt Lake City (KUTV)		9/17/12	
7.0	Normal Line / News	10/22/12-11/02/12	1	1:00	6A- 8A (MST)	3	X	X	X	X			6	\$1,100.00	\$6,600.00	Salt Lake City (KUTV)		9/17/12	
8.0	Normal Line / SPOT	10/08/12-10/12/12	3	1:00	8A- CBS-This Morning (New Title)	2	X	X	X	X			2	\$270.00	\$540.00	Salt Lake City (KUTV)		9/17/12	
9.0	Normal Line / SPOT	10/22/12-11/02/12	3	1:00	8A- CBS-This Morning (New Title)	2	X	X	X	X			4	\$600.00	\$2,400.00	Salt Lake City (KUTV)		9/17/12	
10.0	Normal Line / News	10/08/12-10/12/12	3	1:00	5P- News-2 News at 5p	1	X	X	X	X			1	\$600.00	\$600.00	Salt Lake City (KUTV)		9/17/12	
11.0	Normal Line / News	09/24/12-09/28/12	1	1:00	5P- News-2 News at 5p	1	X	X	X	X			1	\$1,800.00	\$1,800.00	Salt Lake City (KUTV)		9/17/12	
12.0	Normal Line / News	10/08/12-10/12/12	1	1:00	5P- News-2 News at 5p	1	X	X	X	X			1	\$1,800.00	\$1,800.00	Salt Lake City (KUTV)		9/17/12	

CONFIRMATION CONTRACT

Date: 9/24/12 Accepted-Station: *KUTV*
Comments: *PURCHASED*

Accepted-Agency/Advertiser:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Governor Gary Herbert-R
837 East South Temple
Salt Lake City, UT 84102

Contract # 1373718

Schedule Dates

09/24/12-11/03/12

Advertiser

Governor Gary Herbert-R (74155)

Agency

R&R Partners (11757)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

Herbert- Spot TV- General :60 (473723)

Salesperson

Henderson, Kristen (2948)

Sales Office

KUTV/KMYU

Buyer Name

Pedro,Amy

Phone/Fax

(801) 746-5926 /

CPE

400 401

Account Types

Local/Spot, Agency, BRD

Billing Type

Standard

Comments

Date Entered

09/17/12

Last Modified

09/24/12

Entered By

Chantayc Diehl

CO-OP

Headline #

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$14,316.00

Net Total

\$81,124.00

Sales Tax

Salt Lake City (KUTV)		Spots	By Broadcast Month	Rate
Sep.	2012	6		\$12,800.00
Oct.	2012	37		\$59,140.00
Nov.	2012	13		\$23,500.00
Grand Total:		56		\$95,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / News	10/15/12-10/19/12	1	1:00	5P- News-2 News at 5p	1	X	X	X	X	X	X	1	\$1,800.00	\$1,800.00	Salt Lake City (KUTV)		9/17/12	
14.0	Normal Line / News	10/22/12-11/02/12	1	1:00	5P- News-2 News at 5p	2	X	X	X	X	X	X	4	\$1,800.00	\$7,200.00	Salt Lake City (KUTV)		9/17/12	
15.0	Normal Line / News	09/24/12-09/28/12	1	1:00	6P- News-2 News at 6p	1	X	X	X	X	X	X	1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		9/17/12	
16.0	Normal Line / News	10/08/12-10/12/12	1	1:00	6P- News-2 News at 6p	1	X	X	X	X	X	X	1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		9/17/12	
17.0	Normal Line / News	10/15/12-10/19/12	1	1:00	6P- News-2 News at 6p	1	X	X	X	X	X	X	1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		9/17/12	
18.0	Normal Line / News	10/22/12-11/02/12	1	1:00	6P- News-2 News at 6p	2	X	X	X	X	X	X	4	\$2,000.00	\$8,000.00	Salt Lake City (KUTV)		9/17/12	
19.0	Normal Line / News	10/08/12-10/19/12	3	1:00	10P- News-2 News at 10p	1	X	X	X	X	X	X	2	\$2,400.00	\$4,800.00	Salt Lake City (KUTV)		9/17/12	
20.0	Normal Line / News	09/24/12-09/28/12	1	1:00	10P- News-2 News at 10p	1	X	X	X	X	X	X	1	\$5,000.00	\$5,000.00	Salt Lake City (KUTV)		9/17/12	
21.0	Normal Line / News	10/08/12-10/12/12	1	1:00	10P- News-2 News at 10p	1	X	X	X	X	X	X	1	\$5,000.00	\$5,000.00	Salt Lake City (KUTV)		9/17/12	
22.0	Normal Line / News	10/15/12-10/19/12	1	1:00	10P- News-2 News at 10p	1	X	X	X	X	X	X	1	\$5,000.00	\$5,000.00	Salt Lake City (KUTV)		9/17/12	
23.0	Normal Line / News	10/22/12-11/02/12	1	1:00	10P- News-2 News at 10p	2	X	X	X	X	X	X	4	\$5,000.00	\$20,000.00	Salt Lake City (KUTV)		9/17/12	
24.0	Normal Line / News	09/24/12-09/28/12	1	1:00	4:59-20P- News-2 News at 5p	1	X	X	X	X	X	X	1	\$1,800.00	\$1,800.00	Salt Lake City (KUTV)		9/18/12	
25.0	Normal Line / News	10/08/12-10/12/12	1	1:00	5:59P- News-2 News at 6p	1	X	X	X	X	X	X	1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		9/18/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:
		Comments:

**Contract #****1373718**09/24/12-11/03/12
Advertiser Governor Gary Herbert-R (74155)

R&R Partners (11757)

POLITICAL CANDIDATE (ns) (1186)

Herbert- Spot TV- General :60 (473723)

Henderson, Kristen (2948)

KUTV/KMYU

Pedro,Amy

(801) 746-5926 /

400 401

Local/Spot Agency BRD

Standard

Comments

Governor Gary Herbert-R
837 East South Temple
Salt Lake City, UT 84102Date Entered 09/17/12
Last Modified 09/24/12
Entered By Chantryc Diehl
Co-Op No
Headline #
Demo A2554
Order Type Normal
Package Deal
Commission % 15.00
Commission \$14,316.00
Net Total \$81,124.00
Sales Tax

Salt Lake City (KUTV)		Spots	Rate
By Broadcast Month	Spots		
Sep. 2012	6		\$12,800.00
Oct. 2012	37		\$59,140.00
Nov. 2012	13		\$23,500.00
Grand Total:	56		\$95,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / News	10/08/12-10/12/12	3	1:00	6A- 8A (MST)	1	X	X	X	X	X			1	\$550.00	\$550.00	Salt Lake City (KUTV)		9/18/12
27.0	Normal Line / News	10/15/12-10/19/12	3	1:00	5:28-30A- News-2 News	1	X	X	X	X	X			1	\$700.00	\$700.00	Salt Lake City (KUTV)		9/18/12
28.0	Normal Line / News	10/15/12-10/19/12	3	1:00	6A- 8A (MST)	1	X	X	X	X	X			1	\$550.00	\$550.00	Salt Lake City (KUTV)		9/18/12
29.0	Normal Line / News	10/15/12-10/19/12	3	1:00	5:59P- News-2 News at 6p	1	X	X	X	X	X			1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		9/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:
		Comments:



UTV Channel 2
1550 South Main Street #150
Alt Lake City, UT 84111

MISSED SPOTS/ CHANGES/ MAKE-GOODS

Note: If KUTV does not receive response from buyer within 24 hours, make goods will be made as offered

Account Executive: KRISTEN HENDERSON
Fax#: 801-839-1101
Phone#: 801-839-1119
Email: KHENDERSON@kutv2.com

Date: 9/17/2012 Client: GARY HER

DRIVER SIGNATURE

DATE: _____

17-365

450



UTV Channel 2
50 South Main Street #150
Salt Lake City, Ut. 84111

MISSING SPOTS/ CHANGES/ MAKE-GOODS

Note: If KUTV does not receive response from buyer within 24 hours, make goods will be made as offered

Account Executive: KRISTEN HENDERSON
Fax#: 801-839-1101
Phone#: 801-839-1119
Email: KHENDERSON@kuly2.com

date: 9/17/2012 Client: GARY HERBERT

Flight Dates: 9/24/12 - 11/4/12
Product: HERBERT - SPOT TV - GENERAL :60
Est #: 400-401

Comments:

BUYER SIGNATURE:

ACCOUNT EXECUTIVE SIGNATURE: Kristen Henderson

DATE: 17-Sep

DATE: _____

Client: Governor Gary Herbert
 Product: media
 Campaign: Herbert - Spot TV - General :60

Station Order

R&R Partners, Inc.
 900 South Pavilion Center Drive
 Las Vegas, NV 89144
 702.228.0222

Estimate No.: 400-401
 Contract No.:
 Job No.:

Rev #: 0
 Flight From: 09/24/2012 to 11/04/2012

Buyer Name: Amy Pedro
 Sweeps: Share May 2012 -> HUT/PUT Nov 11

Market: SALT LAKE CITY
 Station: KUTV
 Station Contact: Kristen Henderson

Actg. Order No.: 34381
 WS Order No.: 33302
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross							DMA P 35-64 (R)	DMA HH (R)	
				Rate/ Total	Sep 24	Oct 01	Oct 08	Oct 15	Oct 22	Oct 29	Total Spots		
1	MTWRF-- 05:30A-06:00A	EM 60	MORNING NEWS	\$300.00 \$1,800.00	2 (H)	2	2	2	2	2	6	1.7 \$176.47	2.2 \$136.36
	Comment: PREEMPT W NOTICE												
2	MTWRF-- 05:30A-06:00A	EM 60	MORNING NEWS	\$700.00 \$2,800.00		(H)			2	2	4	1.7 \$411.76	2.2 \$318.18
	Comment: NON PREEMPT												
3	MTWRF-- 06:00A-08:00A	EM 60	CBS MORNING	\$550.00 \$1,650.00	1 (H)	1	1				3	3.5 \$157.14	4.0 \$137.50
	Comment: PREEMPT W NOTICE												
4	MTWRF-- 06:00A-08:00A	EM 60	CBS MORNING	\$1,100.00 \$13,200.00	2 (H)	2	2	3	3	12	3.5 \$314.29	4.0 \$275.00	
	Comment: NON PREEMPT												
5	MTWRF-- 08:00A-09:00A	EM 60	CBS THIS MORN	\$270.00 \$1,620.00	2 (H)	2	2				6	1.4 \$192.86	2.7 \$100.00
	Comment: PREEMPT W NOTICE												
6	MTWRF-- 08:00A-09:00A	EM 60	CBS THIS MORN	\$600.00 \$2,400.00		(H)			2	2	4	1.4 \$428.57	2.7 \$222.22
	Comment: NON PREEMPT												
7	MTWRF-- 05:00P-05:30P	EN 60	CBS NEWS @ 5P	\$800.00 \$2,400.00	1 (H)	1	1				3	3.2 \$250.00	4.7 \$170.21
	Comment: PREEMPT W NOTICE												
8	MTWRF-- 05:00P-05:30P	EN 60	CBS NEWS @ 5P	\$1,800.00 \$12,600.00	1 (H)	1	1	2	2	7	3.2 \$562.50	4.7 \$382.98	
	Comment: NON PREEMPT												
9	MTWRF-- 06:00P-06:30P	EN 60	CBS NEWS @ 6P	\$850.00 \$2,550.00	1 (H)	1	1				3	3.8 \$223.68	5.0 \$170.00
	Comment: PREEMPT W NOTICE												
10	MTWRF-- 06:00P-06:30P	EN 60	CBS NEWS @ 6P	\$2,000.00 \$14,000.00	1 (H)	1	1	2	2	7	3.8 \$526.32	5.0 \$400.00	
	Comment: NON PREEMPT												
11	MTWRF-- 10:00P-10:35P	LN 60	CBS NEWS @ 10P	\$2,400.00 \$7,200.00	1 (H)	1	1				3	6.7 \$358.21	8.9 \$269.66
	Comment: PREEMPT W NOTICE												
12	MTWRF-- 10:00P-10:35P	LN 60	CBS NEWS @ 10P	\$5,000.00 \$35,000.00	1 (H)	1	1	2	2	7	6.7 \$746.27	8.9 \$561.80	

* CIRCLED SPOTS N/A ON ENTRY
 AND NEED TO BE NON-PREEMPT
 RATES TO CLEAR. PLEASE SEE
 ATTACHED MAKE 1000 PACKAGE.

Advertiser: Governor Gary Herbert
Campaign: Herbert - Spot TV - General :60

Station Order
SALT LAKE CITY - TV

Station: KUTV

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross							DMA P 35-64 (R)	DMA HH (R)
				Rate/ Total	Sep 24	Oct 01	Oct 08	Oct 15	Oct 22	Oct 29		

Comment: NON PREEMPT

\$97,220.00	13	13	13	13	13	65
-------------	----	----	----	----	----	----

44.1	44.1	44.1	44.1	44.1
------	------	------	------	------

Monthly Totals

Month	Spots	GRP/GRIs	Station Gross	Station Gross
			Dollars	CPP/CPM
Sep	13	44.1	\$16,740.00	\$379.59
Oct	39	132.3	\$56,980.00	\$430.69
Nov	13	44.1	\$23,500.00	\$532.88
	65	220.5	\$97,220.00	\$440.91

Comments

Campaign Remarks:
Upon receipt, fax signed confirmation of order to Amy Pedro at 702-939-4272.

All makegoods must be pre-approved by buyer and run within flight weeks/dayparts of same broadcast month.

All buys will be monitored on a weekly basis. Post logs are due to buyer on Tuesday following on-air week.

Two week standard cancellation policy applies with written notice.

Delivery guaranteed at 90-110%.

By: _____